

The Complete Small Business Marketing APP™

Why Small Business Marketing is Broken. How to Fix It With a Simple APP.

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Find us in Marbella Spain and 20+ Team Members Working Remotely Worldwide



.... The simple marketing APP no small business should be without...

Why Small Business Marketing is BROKEN!

- Marketing experts all agree small business marketing is broken and outdated.
- Writing persuasive content is tricky and its hard getting the response you want.
- Results are inconsistent, unpredictable and profits difficult to calculate.
- 100% of the financial risk is yours and you get no response guarantees.
- Once free access to social media audiences now costs money.
- Single ads fail to gain traction and raising brand awareness takes huge sums.

7 Reasons to Act Now

- Outdated marketing tools are depriving you of income.
- Simplifying your marketing delivers clarity.... because a confused customer rarely buys.
- Getting more customers for less reduces stress and boosts earnings.
- Our APP technology boosts earnings, saves time, resources and money.
- Customers want an APP from you.
- Protect your best customers from competitors.
- Boosting earnings by up to 26.31% pa is achievable.

The Complete Small Business Marketing APP Explained

It's an easy-to-use smartphone APP created to overcome the marketing issues suffered by many small businesses. It integrates and simplifies the secrets and resources required to make small businesses thrive and allow owners to focus on other areas of their business.

How Does the APP Get Results?

- Builds a highly responsive customer tribe. These customers offer a lifetime of sales
 opportunities and enable the business to optimise earnings per customer and deliver a
 customer experience beyond the capability of your competitors.
- We use the world's top points and rewards system to give your new and existing customers an irresistible incentive to return repeatedly. The APP currently generates around 1.3m* revisit customers to small businesses monthly.
- Boosts monthly earnings in multiple ways including increases in revisit spend by up to 67% * per visit.
- Our APP includes a referral facility that delivers unlimited new customers to your business for just a few euro. Both parties receive points or rewards that are activated when the new customer completes a transaction.

Small Business Marketing – Simplified...

- Our award-winning APP runs on all mobile devices.
- Customers download your fully branded APP.
- Sign up is by phone number or email.
- Customers start earning points on purchases and other behaviours.
- With our guidance you set the simple reward targets and points qualifications.
- Points are exchanged for a choice of tempting benefits and rewards.
- Data is collected to enable selling to customer "preferences".
- The app simplifies customers communications.
- We manage all system hosting, updates, and security measures.
- The APP sends timed fun notifications to promote sales and behaviours.

What Makes the APP So Popular?

- Our APP mirrors the functionality customers already use.
- People love apps that make their lives better.
- Customers have an insatiable hunger for earning points on their shopping and exchanging them for rewards.
- Customers like to get "something for nothing".
- Every aspect of our APP is built with simplicity in mind.

Customer Earnings Optimisation Tools

We use up to 75 digital tools and tactical secrets that influence the behaviour of millions of customers. Instant notifications and QR codes are also used to respond directly to questions, promote VIP opportunities, boost limited time offers, collect customer feedback and much more.

Short- and Long-Term Customers?

No matter whether customers are just around for a few days or around for longer we have a solution to help you sell more.

Why Us?

- We've helped thousands of small businesses thrive using APP technology.
- Our **APP** currently generates up to **1.3m** customer revisits a month.
- Our solution is Europe's fastest growing marketing APP for small businesses.
- Our team have 20+ years' optimising customer earnings for many of the world's most iconic brands.

Performance Numbers

- Our performance numbers are independently verified [Prove Source]
- Our small business **APP** generates an average of **26.31%** earnings growth a year.
- Our **APP** generates up to **1.3m customer revisits per month** for small businesses.

Will the APP Work for Me?

Yes, almost certainly. All you need are products or services that offer new and repeat sales opportunities.

Next Steps

Ready to chat about overcoming your marketing issues? To learn more <u>Book a Free Consultation</u> and APP Demo

About The Author

Andrew Bayley is a successful serial entrepreneur in the small business space. He is best known for his work leading talented teams tasked with the design, launch and operation of loyalty channels for some of the worlds' most powerful brands. His strategies and loyalty platforms motivate millions of customers to revisit retail and service-based businesses every day.

He is passionate about simplifying marketing for small businesses using APP technology so they can earn more, waste less money and give customers a fun engaging buying experience.